



GENESIS BANK ANNOUNCES HIRING OF COMMERCIAL BANKING MARKET LEADER

– ANTHONY OCHOA JOINS AS SENIOR VICE PRESIDENT, COMMERCIAL BANKING MARKET LEADER –

NEWPORT BEACH, CA, August 8, 2022 /Business Wire/ -- Genesis Bank (“Genesis” or the “Bank”), announced today that Anthony Ochoa has joined Genesis as Senior Vice President, Commercial Banking Market Leader, and is responsible for expanding the Bank’s commercial banking efforts across its Target Markets of Los Angeles, Orange, Riverside, and San Bernardino Counties, California.

Stephen H. Gordon, Founding Chairman and Chief Executive Officer, stated, “We are pleased to have Tony join Genesis during this critical time when entrepreneurs, business owners, and businesses in our Target Markets continue to navigate through this challenging and volatile economic environment. Over the course of his professional banking career, Tony has exemplified a deep passion and commitment to working directly with clients to obtain an understanding of their financial needs, while delivering the banking products, services, and solutions necessary to achieve their objectives. As Genesis scales and expands its commercial banking efforts, the addition of Tony complements our strategic initiatives to enable business and economic growth by generating high quality, full relationship-based, client relationships, across our diverse, majority minority Target Markets.”

Jennifer Simmons, President and Chief Operating Officer, stated, “On behalf of the entire Genesis team, we are thrilled to announce the hiring of Tony, whose impressive track record further strengthens our existing team of accomplished veteran bankers. We are honored that Tony has joined us at Genesis Bank, and together we anticipate continued success in our commercial banking efforts.”

Mr. Ochoa joins Genesis from City National Bank, a subsidiary of Royal Bank of Canada, where he was Senior Vice President, Business Development Officer – Nationwide. During his tenure at City National Bank, Mr. Ochoa was highly successful in growing, retaining, and managing full client relationships, having achieved multiple awards for excellence and top performance. Through his broad experience in business development and relationship management, Mr. Ochoa has a deep understanding of growing, managing, and retaining a significant book of business. Additionally, Mr. Ochoa’s experience working across numerous business segments, including business banking, commercial, private, entertainment, and real estate, provides for a deep understanding of the technology enabled, commercial banking products, services, and solutions that are critical to serving the entrepreneurial small to mid-sized businesses and owners across the Bank’s Southern California Target Markets.

About Genesis Bank

Genesis Bank is a California state chartered commercial bank, organized by a group of highly experienced and successful bankers, investors, and business professionals. The Bank focuses on serving the financial needs of small to mid-sized businesses and owners, and investors in income-producing multifamily and commercial real estate located in the Bank’s Target Markets of Los Angeles, Orange, Riverside and San Bernardino Counties, California. Additionally, Genesis Bank is designated by the FDIC as a Minority Depository Institution (“MDI”), and is only the second diverse, multi-racial MDI in the U.S. The Bank is powered by GenTeckSM, a groundbreaking combination of best-in-class technologies, which are tightly integrated to give clients a seamless, digital first, and transparent experience. The Bank’s products, services, and solutions primarily include traditional commercial business, Small Business Administration (SBA), income property, and owner-occupied commercial real estate loan and deposit products, as well as treasury management services and solutions. Genesis Bank is headquartered in Newport Beach, California,



and can be found online at www.mygenesisbank.com. Genesis is an Equal Housing Lender and Member FDIC.

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